

**SOFT STUDIOS**

# INTRODUCTION!

Soft Studios is a full-service digital agency and software development company, delivering tailored solutions to drive digital success. From web and app development to branding, digital marketing, and media production, we combine technology and creativity to elevate your brand. Our team is committed to crafting impactful experiences that engage audiences and fuel growth. Partner with Soft Studios to bring your vision to life.

*Design, Development,  
Software Solutions,  
Branding, Creative  
Strategy, User  
Experience, Digital  
Innovation*



WE DO:

**DESIGN  
DEVELOPMENT  
MARKETING &  
PRODUCTION**



## SOFTWARE DEVELOPMENT

- We provide custom development services. Our team has many years of experience developing **Web Applications & Games**. We take full charge of the project from the initial idea to design and development.
- We have assembled a skilled team with extensive experience in developing web applications.
- Our goal is to do things right that's why we take full charge of every project, from the initial idea to design and development.

### Things We Do:

- Custom Web Apps
- Websites
- Design
- Front-End Development
- WordPress Development
- Shopify Stores
- E-commerce Solutions
- UI/UX Design
- Mobile App Development
- Back-End Development
- AWS & Cloud Services
- Maintenance & Support

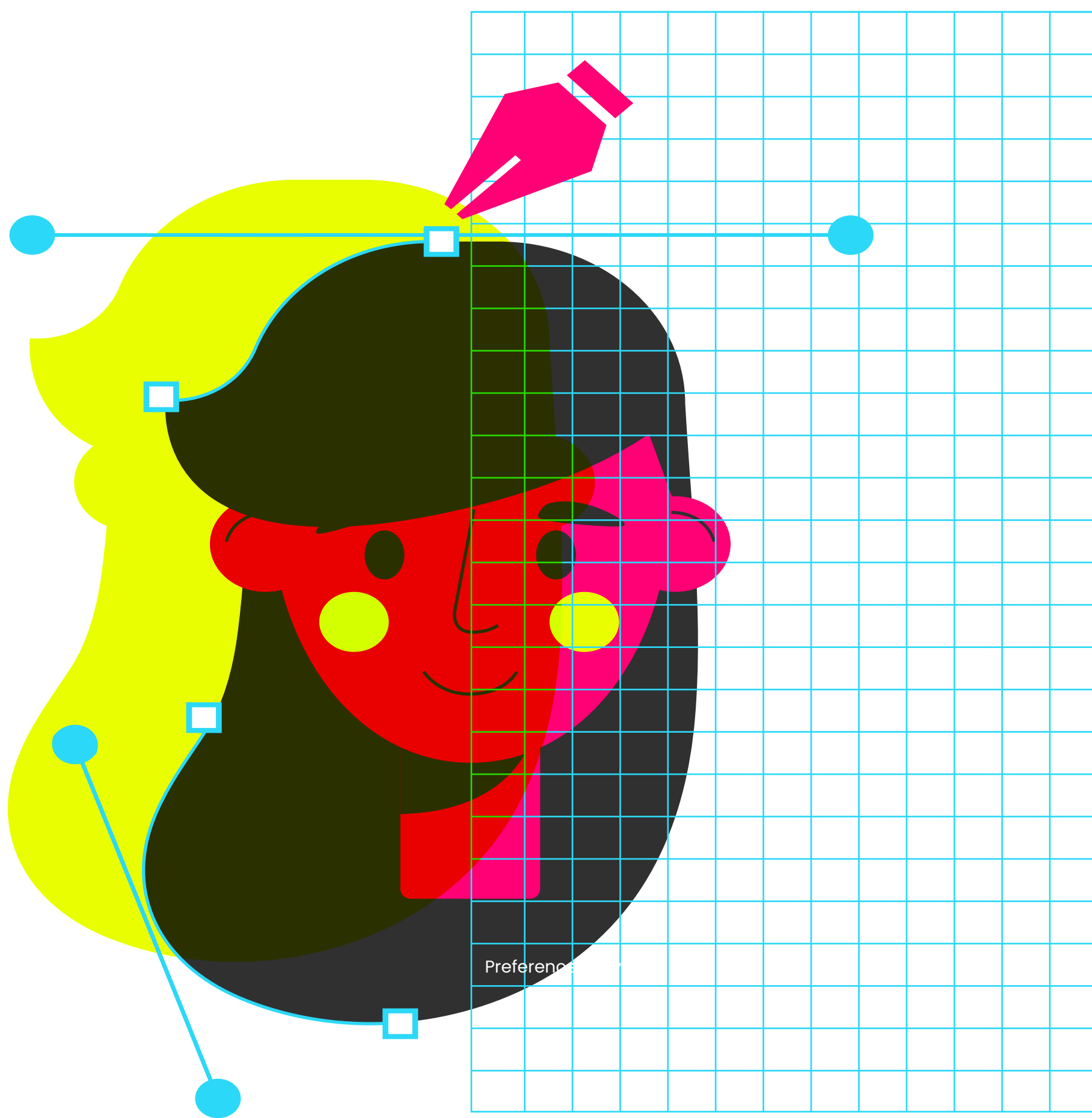


## MOBILE APP DEVELOPMENT

### Mobile App Development Overview

Mobile app development involves creating software applications that run on mobile devices such as smartphones and tablets. This process encompasses several stages, from initial concept and design to deployment and maintenance. Mobile apps can be categorized into three main types: native, hybrid, and web apps.

# DESIGN



LOGO  
design



Haykal  
مجموعة  
هيكال  
GROUP



FUTURE EMPIRE  
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CIVIL | ELECTROMECHANICAL | INFORMATION TECHNOLOGY



SARDAR & MINHAS  
PRIVATE LIMITED



HEAVEN  
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KING DEVELOPMENTS  
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VIZONE INNOVATIONS  
BRAND IMAGING AND GRAPHICS



SmugMug



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signage • idea • layout • design • print

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daycare & preschool



**UNIQUE  
ANGELS**



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OUR  
Clients



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4:5 Social Media Posts

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8 SESSIONS	12 SESSIONS	8 SESSIONS	12 SESSIONS
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25  
25-12-1876 - 11-09-1948

Celebrating the birth of our visionary Quaid e Azam who steered us towards freedom

مواذکات  
BLESSED FRIDAY

رَبِّهِمْ لِيُخْرِجَهُمْ مِنَ الْبُيُوتِ الَّتِي كَانُوا فِيهَا لِيُقِيمُوا فِيهَا السَّلَاةَ وَيَتَذَكَّرُوا فِيهَا كَمَا كَانُوا فِيهَا لَعَلَّهُمْ يَرْجِعُونَ

"O MY LORD! EXPAND MY CHEST; EASE MY TASK FOR ME!"  
- Surah Al-Inshirah, Verse 1

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- An Extrovert
- Having Interpersonal Skills
- A Forward Looking Individual

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7 Rajabi  
AL ISRA WA AL MIRAJ  
**Miraj**

"EXALTED IS HE WHO TOOK HIS SERVANT BY NIGHT FROM AL-MASJID AL-HARAM TO AL-MASJID AL-AQSA, WHOSE SURROUNDINGS WE HAVE BLESSED TO SHOW HIM OF OUR SIGNS, INDEED, HE IS THE HEARING, THE SEEING."  
- Surah Al-Isra, Verse 1

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**TEACHERS REQUIRED**

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HAPPY **NEW Year**

FROM HEAD OFFICE!

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مِنْ رَجَبِ الْكَمَالِ  
كُنْتُ فِي رَجَبِ الْكَمَالِ  
حَدَّثْتُ عَنْ خِصَالِهِ  
صَلُّوا عَلَيْهِ وَآلِهِ

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IN SEARCH OF **FEMALE TEACHERS**

FOR PLAY GROUP TO CLASS 8

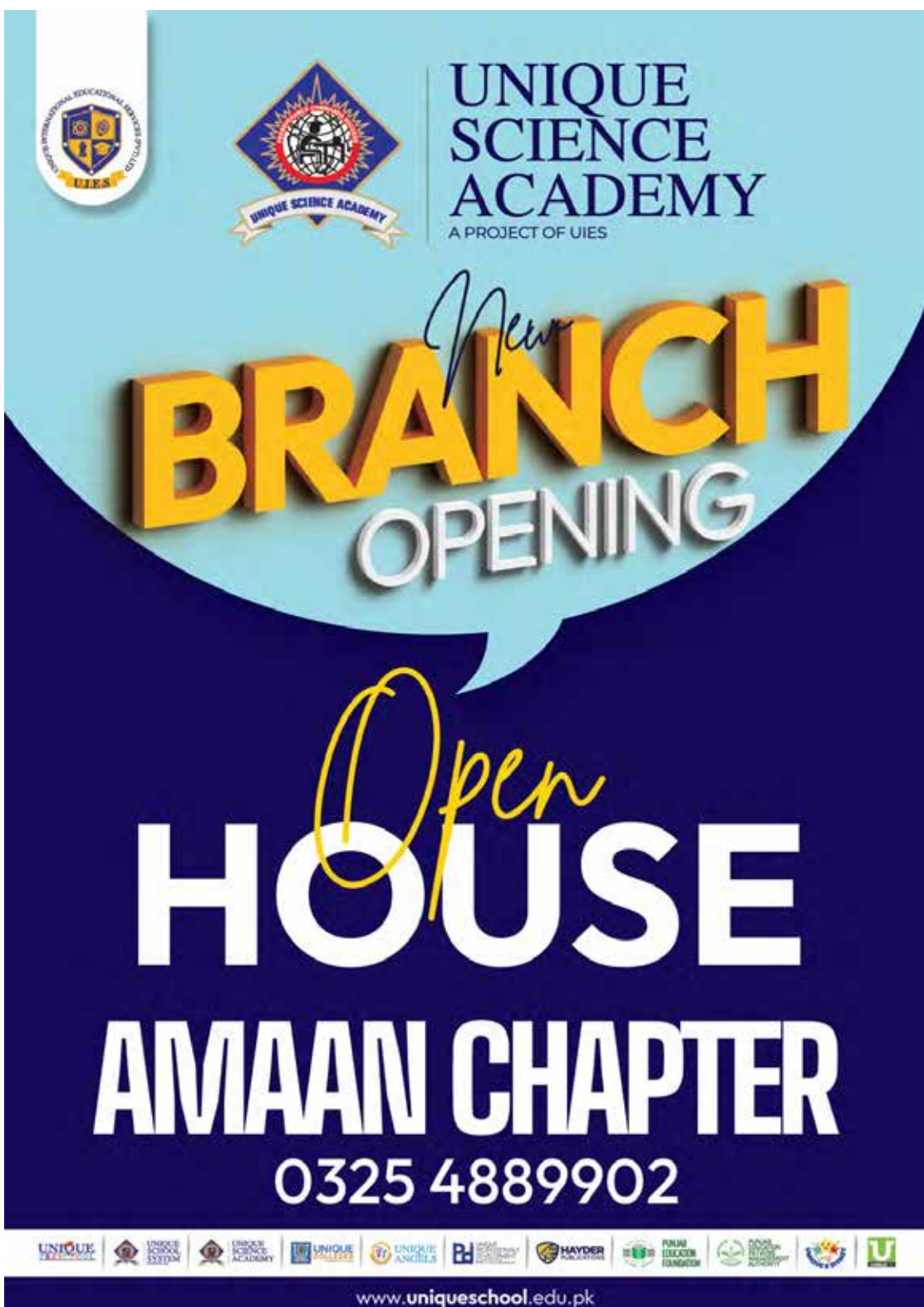
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20 x 4 ft Signboard



Stamp Design





**WEDRINK**

巴基斯坦						
序号 Serial Number	内容 Content	图片 Picture	尺寸 (CM) Size (CM)	数量 Number	材质 Material Quality	备注 Notes
1	门头 Door header		700*150	1	3M布发光门头 3M cloth luminous door head	
2	灯条 Light bar		114	66	/	
3	二门头灯箱 Two door banner		650*100	2套 1 each for a total of 2	xx	需贴背PVC膜片材料, 选择法, 如没有 可用透明膜代替 There is PVC hand sheet material available locally, if not available, spray painted cloth can be used as a substitute
4	门口玻璃贴 Door glass sticker		208*96 433*120 208*96	1	UV透明亚克力 (双面异形) UV super transparent white color (double-sided color image)	正副款 一版异形玻璃贴
5			455*120	1	UV透明亚克力 (双面异形) UV super transparent white color (double-sided color image)	正副款 150*230*120
6	负一版 背景图 Background image		399*155	1	背胶膜布图 Adhesive backed matle film	负一版
7	灯箱片 Lightbox film		50*100	2	灯箱片 Lightbox film	门头柱子
8	软膜灯箱 Soft film light		180*90	4	软膜灯箱 Soft film light box	一版, 负一版各2
9	挂画 Hang a picture		60*90	9	挂纸 Photographic paper	一版2点一版7
10	海报 Poster		40*42	32	相纸对裱异形裁切 Photo paper for laminating and cutting irregular shapes	一版4点一版24
11	地贴 Ground stickers		100*40	1	背胶膜布图 Adhesive backed matle film	
12	亚克力装饰画 Acrylic Decorative Painting		85*40 40*40	11	3毫米亚克力+背打彩打白+3M胶+5毫米PVC覆 盖 3mm acrylic UV back color and white printing+3M adhesive+5mm PVC coverlay	
13	亚克力装饰画 Acrylic Decorative Painting		94*85	1	3毫米亚克力+背打彩打白+3M胶+5毫米PVC覆 盖 3mm acrylic UV back color and white printing+3M adhesive+5mm PVC coverlay	负一版替换为负四版
14	亚克力装饰画 Acrylic Decorative Painting		98*85	1	3毫米亚克力+背打彩打白+3M胶+5毫米PVC覆 盖 3mm acrylic UV back color and white printing+3M adhesive+5mm PVC coverlay	
15	发光LOGO Luminous Logo		高300mm Height 300mm	1	金属边框+亚克力 盖 Metal frame+acrylic Cover	
16	发光字 Luminous Character		高35mm Height 35mm	1	金属边框+亚克力 盖 Metal frame+acrylic Cover	
17	吧台背景墙字 Bar counter Background wall text		高30mm Height 30mm	1	PVC+亚克力 (薄15mm+白色PVC背+薄1mm+白色亚克力) PVC+Acrylic (Bottom 15mm white PVC board+surface 3mm white acrylic)	
18	灯箱片 Lightbox film		30.3*47	9	灯箱片 Lightbox film	
19	菜单板 Menu board		55*17 + 55*30cm	2套 A set of 2	5mmPVC背胶膜布 背打彩打2个 异形裁割 5mm PVC board covered with matle film Equipped with 2 back brackets per set Allen Larning With bracket	
20				1		
21	吧台灯箱 Bar RT board		124.5 (108.7) + 62.6	1	3mmKT背胶膜布 背打彩打异形裁割 3mm KT board covered with matle membrane The gray part needs to be cut	
22				1		
23	封口机贴 Sealing machine sticker		23*10	2	背胶膜布图 Adhesive backed matle film	
24	吸管盒贴 Straw box sticker		24.5*20.1	2	背胶膜布图 Adhesive backed matle film	
25	小异形板 Small shaped board		36*39	1	5毫米PVC+背胶膜布+雕刻+2个支撑 5mm PVC+adhesive matle film+carving+2 supports	
26	大异形板 Large irregular shaped board		90*87	1	5毫米PVC+背胶膜布+雕刻 5mm PVC+adhesive matle film+carving	
27	取餐牌 Pick up the menu		45*12	2个 (1套) 2 of them (1 set)	3mm亚克力 UV打印, 上角打打孔 3mm acrylic UV Printing - Punching the Top Two Corners	一版2个 (不打白) 吧台架 A set of 2 (Not highlighted) Bar counter
28	保温桶贴 Insulation bucket sticker		15*7.5	10个 (2套) 10 pieces (2 sets)	背胶膜布图 Adhesive backed matle film	一版10个 吧台架 A set of 10 Bar counter

THE PIONEER OF  
MATCHA ICE CREAM  
& BUCKET FRUIT TEA

208\*86cm

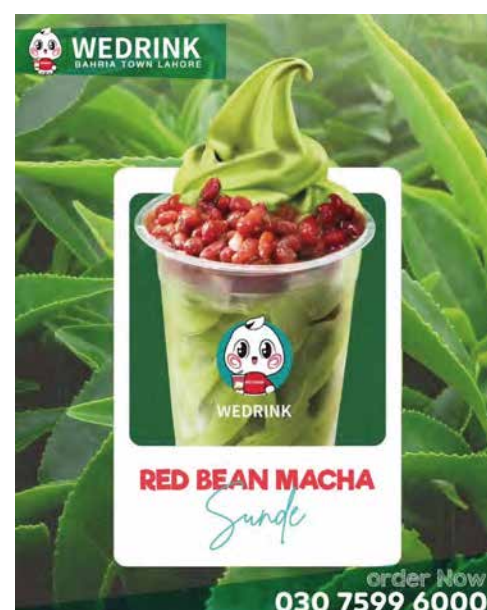
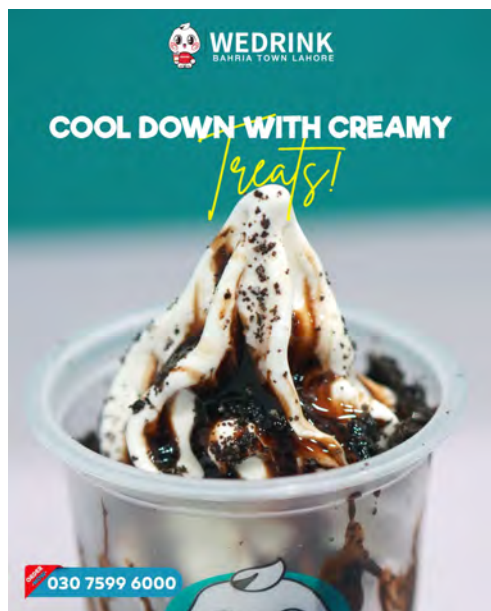


419\*120cm




208\*86cm

4:5 Social Media Posts







## Memorandum of Understanding

We are thrilled to announce a major milestone with the signing of a Memorandum of Understanding (MOU) for the **Pakpattan**. The agreement was formally signed by **Syed Hammad Jaffery** on behalf of Saracen International School and **Ch. Fayyaz Hussain**, representing the **Pakpattan Chapter**.

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**Educational Leadership Award** on behalf of The **Saracen International School Arifwala** on the occasion of World Teachers' Day, presented by the Deputy Commissioner Pakpattan **Asif Raza** and CEO Education Madam Shazia Rafiq.

**Head Office:**  
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 0331 4502 666 | 0330 7771 441  
[info@saracenschool.com](mailto:info@saracenschool.com) | [www.saracenschool.com](http://www.saracenschool.com)



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Welcome to our *Distinguished* Guests.



**SARACEN INTERNATIONAL**

14<sup>th</sup> August  
Happy Independence Day

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پاکستان

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HAPPY  
**LABOUR DAY** عالیوم مزدور

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Eid al-Adha Mubarak

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## Can Trump afford war in Middle East?

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## Who exactly will the Islam-centred TV channel be for?

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Chops  
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Item Rate  
Ribs  
Shoulders / Raan  
Chops

**Hunter Beef Tajine**  
Item Rate  
Mutton  
Chicken

**Sweet**  
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**Breakfast**

Item	Rate
Choty Paya (8 pice)	300
Barey Paya (Single Serving)	250
Mutton Machli	700
Nehari / Bong	200
Mutton Chana	350
Desi Chicken Chana	400
Anda Chana / Qufta	150

For Orders  
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**HALAL GUYS**  
THE FOOD SMITH

**Fish**

Item	Rate
Fish Gravy	
Fish Qurom (with Bone)	
Fish Shorba with white rice (with bones)	
Fish TakaTak	
Fish Tikka	
Fried Fish (with bones)	
Fried Fish (boneless)	
Grilled fish (with bones)	
Grilled Fish (boneless)	
Finger Fish	
BBQ Prawns	
Fried Prawns	
Prawns Karahi with rice	
BBQ Lobster	
Sea Shells	

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#کھاؤ کھلاؤ

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**DEER BBQ**

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#کھاؤ کھلاؤ

**تاجیرن**

#DesiHaToFitHa

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#DesiHaToFitHa

اصلی اور قدیم

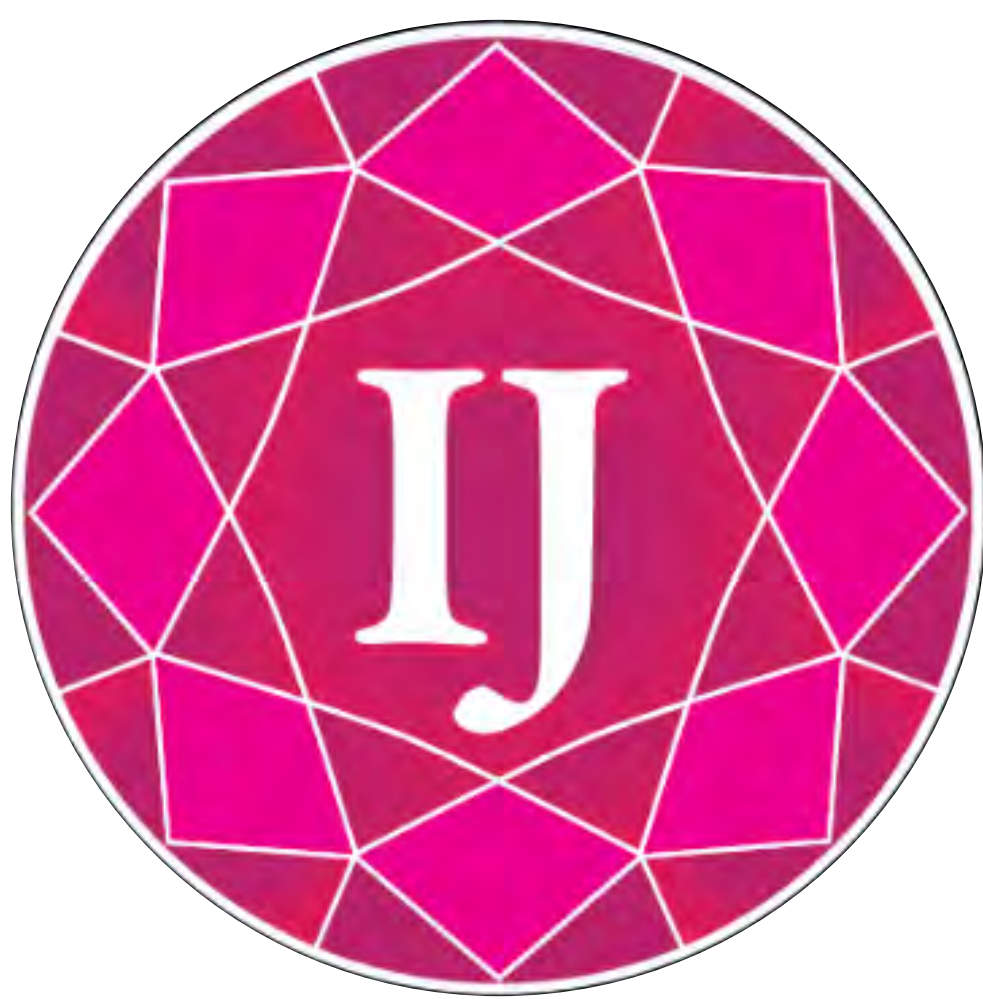
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**پائے**

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1:1 Social Media Posts







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کی تکلیف سے چھٹکارا پائیں

Get Appointment

الشفا

**ڈسک بلج**

کی تکلیف سے خود کو بچائیں، علاج کروائیں۔

Get Appointment

الشفا

**ڈسک بلج**

کی تکلیف سے خود کو بچائیں، علاج کروائیں۔

Get Appointment

**DO YOU HAVE PAIN IN YOUR HEEL?**

GET FREE TREATMENT.

Get Appointment

**بغیر آپریشن اور ادویات**

- ◀ کمراور گردن کا درد
- ◀ پٹھوں کا کھچاؤ
- ◀ شیائیکا/ عرق النساء
- ◀ جوڑوں کا درد
- ◀ فروزن شولڈر
- ◀ مہروں کی تکلیف
- ◀ سپورٹس انجری
- ◀ ہاتھ پاؤں کا سن ہونا

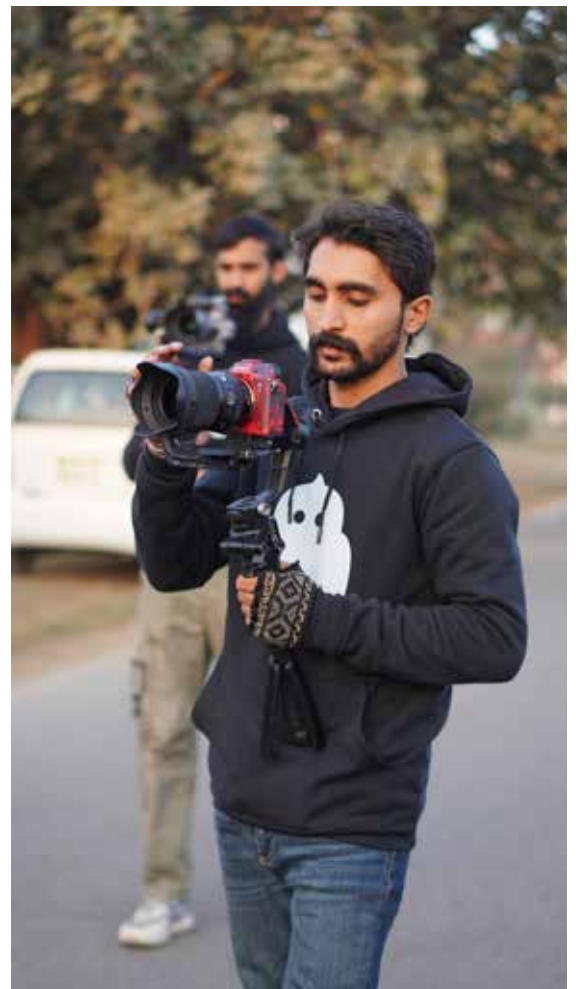
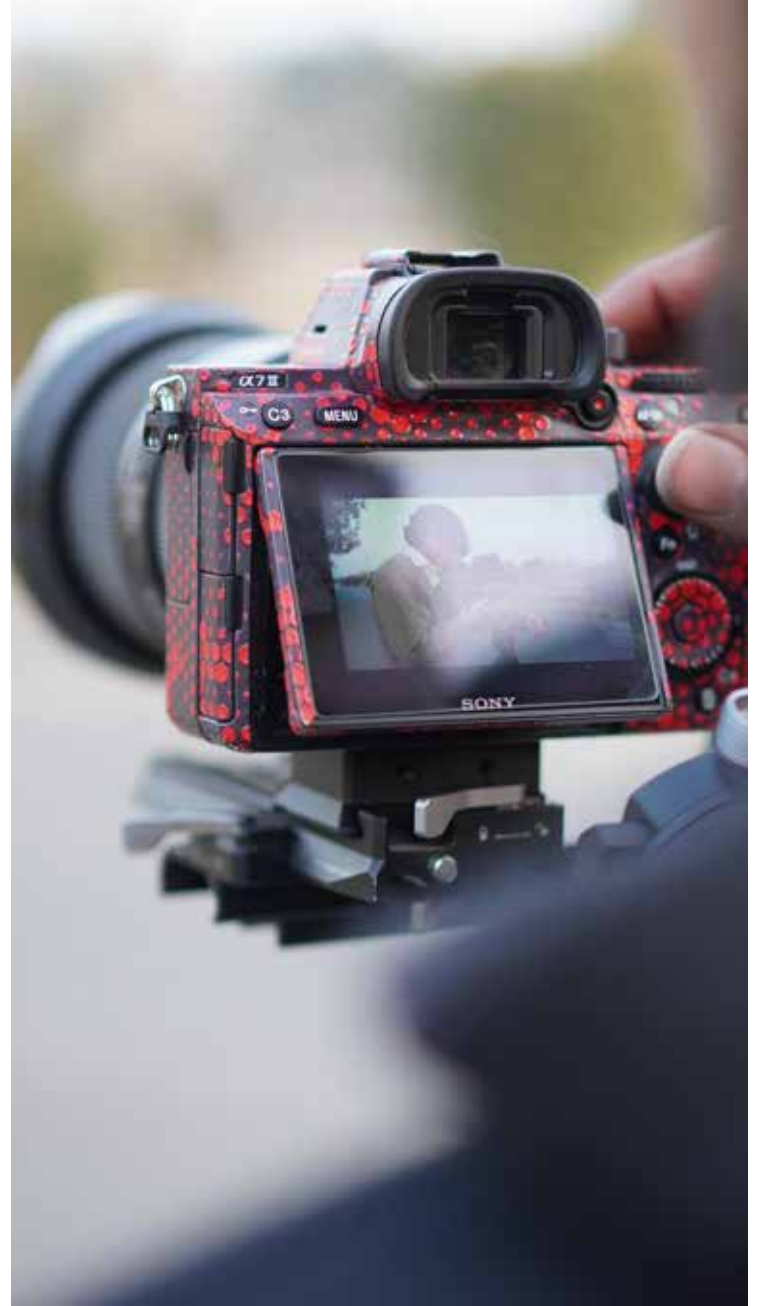
Get Appointment

**MEDIA**  
**Pre-Production**  
**Post-Production**

Dress Code: Soft Studios Black







# Product Shoots







## Executive Summary

We are continuously striving to expand our coverage of the digital lifestyle space. As part of this effort, we are currently managing a team of editors who are well-versed in the fashion and beauty industry. Upon our initial review of your background and credentials, we believe you have great potential.

## About Us

Soft Studios creates opportunities for the younger generation in this digital era. We primarily feature content that guides youth on the latest trends in beauty, fashion, home décor, hair, and lifestyle in general. By focusing on these areas, we aim to achieve the best results in digital marketing.

## CONTACT

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